

Opportunities for making art, and viewing art, are vital for encouraging creativity and the social and economic wellbeing of the community. The Waikato Society of Arts has contributed to the development of the art scene in Hamilton and the Waikato region for 75 years. We invite local businesses to support the WSA in activities to create a more Vibrant Cultural City.

The Waikato Society of Arts is passionate in our belief that both arts and business have an enormous amount to gain from working together.

Evidence-based reports from around the world conclude there are many benefits for businesses that sponsor the arts, including reaching and influencing senior clients and other key decision-makers; increasing staff motivation and wellbeing and improving community relations.

In today's economy it is important for businesses to be seen as creative, innovative and socially responsible. For a relatively modest outlay the arts are powerful generators of goodwill and are able to protect the image of creativity, innovation, quality, social responsibility and trust.

"Arts organisations need business sponsorship and business benefit when they support the arts. More businesses should take advantage of the opportunities arts offer."

A report for Arts & Business, D Cowen, Forensics, 2005.

We invite your organisation to join with us to demonstrate the value of business-arts partnership for the benefit of the economy and wellbeing of the people in the Waikato.

Mission: Creating Art Connections

Working together to enrich our community by supporting the growth and development of arts through art classes, exhibitions, information forums and friendship.

Long Live Art

Formed in 1934, the WSA has made a significant contribution to the arts in the region. The Society was custodian of art collections for Hamilton City, operated the city's first Gallery and led the way in establishing the Waikato Museum of Art & History.

The WSA has launched the careers of many high profile artists in New Zealand and overseas. The Society manages prestigious art awards including the NZ Painting & Printmaking Award, Trust Waikato National Contemporary Art Award and McCaw Lewis Chapman Regional Art Award.

A non-profit organisation run largely by volunteers, the WSA values relationships with people in the community and business, and we welcome everybody to participate.

Get Connected

Become a WSA Business Member Now!

Becoming a WSA Business member can offer you a range of opportunities all aimed at making your association with WSA a beneficial one.

Discounts at stores (conditions apply)

\$9	Ticket Victoria Cinema
20%	Resene Colourshop art materials
10%	Gordon Harris art materials
10%	Whitcoulls Hamilton art materials
10%	Museum Café
10%	Thornton Gallery framing
10%	Auteur House, rental of DVDs, Videos & books
10%	Hillcrest Fine Wines
10%	Canvas Restaurant & Bar
10%	Poppies Books

Annual Subscriptions for Business

Gold
\$1500

Gold Business membership

- 3 x Award Opening Complimentary Invitations
- 4 x Exhibition Opening Invitations
- 10 x 15% Discount Vouchers for Art Class for Staff/Owner
- Business listing on WSA Website
- Business Website link on WSA Website
- Business logo on WSA Website
- Bi-monthly Art Connections Newsletter
- Discounts at stores

Silver
\$750

Silver Business membership

- 2 x Award Opening Complimentary Invitations
- 2 x Exhibition Opening Invitations
- 2 x 15% Discount Vouchers for Art Class for Staff/Owner
- Business listing on WSA Website
- Business Website link on WSA Website
- Bi-monthly Art Connections Newsletter
- Discounts at stores

Bronze
\$350

Bronze Business membership

- 1 x Award Opening Complimentary Invitations
- 1 x Exhibition Opening Invitations
- 1 x 15% Discount Vouchers for Art Class for Staff/Owner
- Business link on WSA Website
- Bi-monthly Art Connections Newsletter
- Discounts at stores



BUSINESS MEMBERSHIP FORM

Business _____

Contact Person _____

Position _____

Mailing Address _____

Phone _____ Fax _____

Email(s) _____

We would like to receive the monthly WSA newsletter by e-mail (PDF format)

Annual Subscription Please tick one

Bronze \$350 Silver \$750 Gold \$1500

We would like to make an additional contribution

Premises Fund Donation \$

General Donation \$

Total Amount \$

(Subscription + Donations)

Make cheque payable to Waikato Society of Arts Inc.

OR Pay directly into Westpac 030306 0217827 00

Account Name: Waikato Society Of Arts Inc.

We consent to WSA collecting the contact details provided in this membership application/renewal, retaining and using these details for the purposes of communication with members and disclosing them only when the Committee resolves that the request is in the best interest of WSA and the member involved. This consent is given in accordance with the Privacy Act 1993.

Waikato Society of Arts Inc.
PO Box 1018, Hamilton
ArtsPost, 120 Victoria Street, Hamilton
GST No. 10-992-605

OFFICE USE ONLY
Payment Method [] Cheque [] Online Banking (Date / /)



As Richard Florida, author of 'The rise of the Creative Class' says, businesses that display creative connections are more attractive to customers.

Florida's ideas on the "creative class", commercial innovation, and regional development have been featured in major ad campaigns including BMW and are being used globally to change the way companies and regions compete in the creative age.

Being effective in Life, Work and Business requires balance. Creative experiences reduce stress and promote wellness - People who are encouraged to express themselves through creative experiences have less trouble achieving a positive balance. Making Art with workmates is a great way to build positive teams.

With the vision 'Adding Vitality to Business in Waikato' the Waikato Chamber of Commerce congratulates WSA for its commitment to the Vitality of Waikato. Art in business helps strengthen communities by adding colour and depth to the fabric of Waikato.

Wayne Walford

CEO

Waikato Chamber of Commerce and Industry Inc.



WAIKATO SOCIETY OF ARTS



Business Membership

connections
through creativity

